

# Tailormade sales & contracting services



Commercial policy planning



Online sales setup



Sales Management



Contracting



Yield & Revenue





### Commercial policy planning

We carefully study your business and plan a fully customized commercial policy plan including pricing scheme(s) and targeted sales strategy.

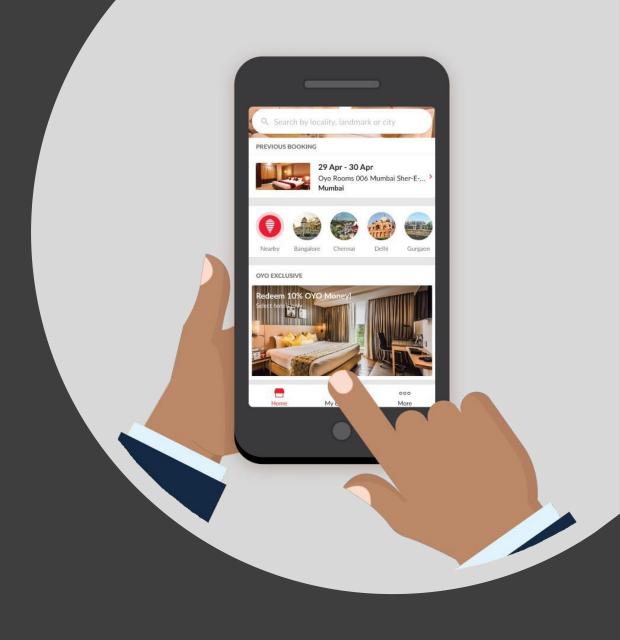
We optimize all sales sources so there are multiple and balanced reservations incomes that ensure parity and decrease dependency



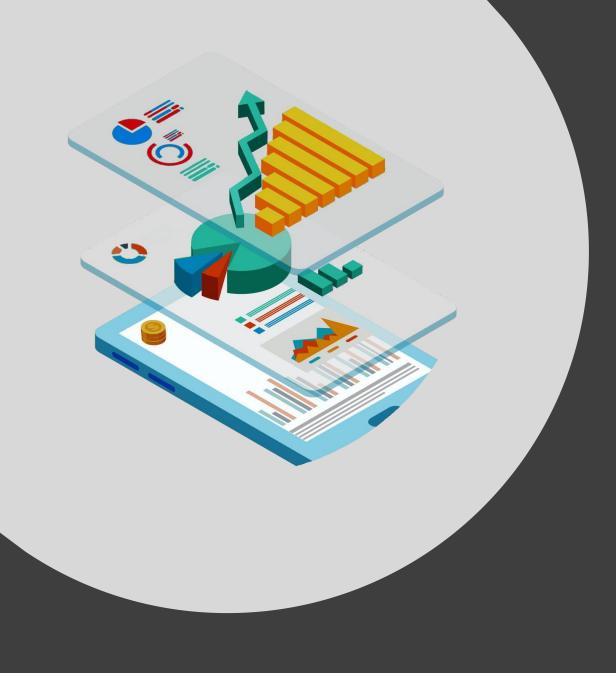
#### Online sales setup

Online sales are essential for maximizing the profitability & occupancy!

We set up your online network (B2C channels | B2B portals | direct booking engine) by managing the content, setup rate plans, adjust the hotel policies and connect with a channel manager.







### Sales Management

Our vast expertise in sales at your service.

We get into your shoes, design and implement your hotel's tailormade commercial policy.



## Contracting

We design the strategy for allotment allocation for:

- contracting with Traditional Tour Operators
- local Destination Management Companies







#### Yield & Revenue

The aim is to sell the right room to the right client at the right price.

We act as the necessary extension of the marketing and sales department of your hotel, offering a privileged position among the main players of the industry.



